



CONCACAF Media Release

The Confederation of North, Central America and Caribbean Association Football

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CONCACAF Unveils Student-Designed U15 Championship Logo

Miami, FL (Saturday, June 29, 2013)- The Confederation of North, Central America and Caribbean Association Football (CONCACAF) today unveiled the logo designed by students for the inaugural CONCACAF Under-15 Championship, to be held in the Cayman Islands in August.

[The design](#), which features a sting ray – a marine creature emblematic of the host CONCACAF Member Association – was designed by Verity Byrne, an eleven year old student at Cayman Prep School in Grand Cayman. Students across the island participated in the contest to provide the illustrative design.

³CONCACAF is organizing the U15 Championship for the first time in the region. This tournament is specially designed for our youth to enjoy our beautiful game. Therefore, our intention is to allow them to participate in the whole process of the competition so they can be co-creators of this wonderful experience,² said CONCACAF President Jeffrey Webb. ³We are extremely gratified to be an outlet of expression for our youth¹s wealth of creativity and enthusiasm.²

In celebrating the accomplishment of Cayman hosting its first-ever regional Championship event, the contest called on students across the island to design their own logo for the competition. The competition was extended to over fifteen primary schools in Cayman and several students ranging in age from six to eleven years old submitted their own colorful and innovative designs, with Verity¹s logo ultimately being chosen as the winner.

³The aim of the contest was to further celebrate the Under -15 Tournament being hosted in Cayman," said Bruce Blake, First Vice-President of the Cayman Islands Football Association. "We wanted to give our primary school students the opportunity to feel involved in the organization of the tournament by allowing them to submit designs for the logo. I would like to thank all the schools that participated and the students who submitted designs.²

Cayman will host this year¹s edition of the CONCACAF Under-15 Championship, the first regional championship held by the Confederation for young men at this level. Twenty five teams from across the region (please list all participating countries) will participate in the event, to be held at four different venues on Grand Cayman between 14 and 25 of August.