



CONCACAF Media Release

The Confederation of North, Central America and Caribbean Association Football

FOR IMMEDIATE RELEASE

www.concacaf.com

CONCACAF Unveils New Website Designed to Maximize User Experience

Gold Cup App Also Joins Line of Cutting Edge CONCACAF Offerings Integrating Sport and Technology

Miami, FL (Saturday, July 06, 2013) - The Confederation of North, Central America and Caribbean Association Football (CONCACAF) has launched a new website engineered to maximize the virtual experience of fans across the Confederation, as well as a 2013 Gold Cup mobile application.

The new CONCACAF.com is designed to provide all the latest news and up-to-date information on member associations, competitions and championships across the region, while providing CONCACAF's 41 Member Associations with a portal to showcase their own activities on a wider scale.

The 2013 CONCACAF Gold Cup Application (Gold Cup 2013) will allow fans to receive relevant information from the tournament on their mobile devices. The application has been designed to provide stats, scores and highlights from CONCACAF's bi-annual championship set to kick off on July 7.

³The launch of our Confederation's new web portal is a big milestone in achieving our vision of building a space that can house relevant football information from all across our 41 member associations, and making it easily accessible to fans of our sport globally,² said Enrique Sanz, CONCACAF's General Secretary. ³We look forward to integrating this platform and the CONCACAF Gold Cup 2013 mobile application into our daily operations.²

Arriving at the new portal of the Confederation, fans enter a rich, enhanced interface offering the latest in imagery and news from around the Confederation and the footballing world, including previews, recaps, images and videos from international matches as well as local leagues in the Caribbean, Central America and North America.

The website also boasts up-to-the-minute stats from regional competitions and a GameCast tool for following the Confederation's championships live as they happen, with minute-by-minute updates from the tournaments fans care about most, including the CONCACAF Gold Cup 2013.

To test out the new website and download the new mobile application, fans and media can head to CONCACAF.com.

